

#### **WHOIAM**

I have purple hair, drink coffee often and I'm not afraid to open the terminal. I'm a meticulous designer that enjoys the relationship between technology, research, and design. Love to improve my workflow's efficiency and to expand my abilities. On my off day you'll often find me hiking, drinking more coffee, playing games, or looking for a new course to take.

#### **TECHNICAL SKILLS**

| Illustrator | Maze          |
|-------------|---------------|
| Photoshop   | Zeplin        |
| Indesign    | UsabilityHub  |
| Sketch      | Quip          |
| InVision    | JavaScript    |
| Git         | After Effects |
| Html & Css  |               |

#### **EDUCATION**

User Experience 2017 - 2018 Bloc - Space Sketch, pixel perfect

design, ux, ui, invision

Graphic Design 2013 - 2015 Seattle Central Creative Academy (AAS) - Suds Sketch, pixel perfect design, ux, ui, after effects

Graphic arts 2012 - 2013

Academy of Art University Graphic Design, and Illustration

# **USER EXPERIENCE DESIGNER**

BPIZANA.COM | BRIPIZ@GMAIL.COM | (253)670-4733

#### **EXPERIENCE**

## **User Experience Designer**

Apple June 2018 - Present

- Create and manage sketch libraries and data sets for internal tools maximizing meaningful design time.
- Collaborate with other designers, developers, business teams and stakeholders to create kick-ass products that increase overall productivity.
- Create app icons for macOS and iOS apps, asses app metrics, usage, design and goals to redesign effectively.
- Support developers by answering questions and produce detailed documentation about how interactions and systems should work.

# **Freelance Design**

July 2017 - Present Luckless Digital, Design Imports, other

- Rebranding, Design new on-brand visual elements focusing on messaging and brand.
- Remotely meet with clients to determine design vision, scopes of work, budgets and deliverable timeframes.
- Manipulate images to promote company offerings.
- Ux (surveys, research, user interviews, personas, wireframes, high fidelity mockups, ab testing) and visual design (information architecture, branding, style guide, pixel perfect design in Sketch, redlines, basic front-end coding for prototype).

### **Product Designer**

Design Imports August 2016 - July 2017

- Design four-color and spot color products, rescaled and crop images using Photoshop, and compile client data into need formats for vendors.
- Develop and design products for stores like Wegmans, Nordstrom Rack, Bed Bath & Beyond, Spirit Halloween, and Cracker Barrel.
- Design presentations of products for sales department.
- Prepare and send final artwork to vendors to produce.

### Designer

Seattle Gay News Feb. 2016 - July 2016

- Designed reader experience by developing layouts that create a more natural experience.
- Prepare and send final newspaper layout to printer.
- Create layout templates cutting design time by 50%.